



2022 IWCA EVENT SPONSORSHIP OPPORTUNITIES

CONNECT, EMPOWER, AND ADVANCE WOMEN IN COFFEE

APRIL 9, 2022, IWCA BREAKFAST AT THE SPECIALTY COFFEE EXPO, BOSTON, MA

SPONSOR LEVEL

PLATINUM SPONSOR	\$7,500	<ul style="list-style-type: none"> • Exclusive social media post about your company. • Recognition in digital and paper breakfast program. • IWCA Event Sponsor Digital Decal for your web & social media. 	PLUS	10	COMPLIMENTARY BREAKFAST TICKETS PROVIDED BY IWCA W/ RESERVED SEATING
GOLD SPONSOR	\$5,000	<ul style="list-style-type: none"> • Recognition in digital and paper breakfast program. • IWCA Event Sponsor Digital Decal for your web & social media. 	PLUS	8	COMPLIMENTARY BREAKFAST TICKETS PROVIDED BY IWCA W/ RESERVED SEATING
SILVER SPONSOR	\$2,500	<ul style="list-style-type: none"> • Recognition in digital and paper breakfast program. • IWCA Event Sponsor Digital Decal for your web & social media. 	PLUS	5	COMPLIMENTARY BREAKFAST TICKETS PROVIDED BY IWCA W/ RESERVED SEATING

THE IWCA BREAKFAST BRINGS TOGETHER A DIVERSE GLOBAL AUDIENCE

- International attendees from 10+ countries representing Central and South America, Africa, Asia, and Europe.
- Individuals who work in a variety of roles throughout the coffee supply chain, including producers, importers/exporters, roasters, baristas, technical experts, sales and marketing, and executive leadership.

Please contact info@womenincoffee.org with any questions and to complete your sponsor registration.

THANK YOU FOR YOUR SUPPORT OF IWCA'S WORK TO EMPOWER WOMEN IN COFFEE